



For Immediate Release

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## **HorseTV Offering Great Opportunity for H-SPAN Coverage**

**HorseTV to produce coverage of events, forums, discussion groups, annual or general meetings, promotions and other activities on a cost-only basis -- great opportunity for organizations throughout the equestrian industry.**

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Dear Industry Colleague:

You are invited by HorseTV to take advantage of a wonderful opportunity now available for your organization . . . H-SPAN is here.

In case you are not already familiar with H-SPAN, it is the industry-serving component of the HorseTV television portal -- designed as the horse industry's "C-SPAN," the national community channel covering Washington, DC events and political happenings.

HorseTV's H-SPAN offers some important improvements to the C-SPAN services, however. Since it is available to anyone in the world via the Internet, the potential reach-of-scope and utilization is global, impacting hundreds of thousands of people internationally. H-SPAN is for individuals in all walks of life, from active equestrians to executives, groups, leaders or students.

To assist in making H-SPAN truly beneficial for the industry, you are invited to use the HorseTV services for your next event, forum, discussion group, annual general meetings, promotions or other purpose. HorseTV will provide coverage of these and other activities on a cost-only basis, providing professional video production services and expanding the reach of your message.

H-SPAN is a resource for those who aspire to make our industry stronger through the sharing of knowledge in both the delivery and receiving of communications, presentations and knowledge.

We believe that the best way to preserve our past and protect the future of the industry and serve the horse is by uniting and aggregating our otherwise fragmented industry. All organizations and associations, large or small, local or national, are invited to take advantage of the opportunity to expand their

information and their message to a much wider audience.

Please take a moment to click through to the H-SPAN brochure outlining this opportunity -- and learn how your organization's meeting or event can be part of the growing group of programs now available through H-SPAN.

[Read the H-SPAN Brochure.](#)

**About H-SPAN:**

H-SPAN is a digital channel that provides coverage of industry symposiums, meetings, educational presentations and more on the equestrian television portal, HorseTV.com. It is a continuing service provided by Horse TV for the benefit of the international horse community, with a mission to inform, educate, empower and unite the industry worldwide.

H-SPAN delivers live, interactive, moderated and archived equine and equestrian debates, symposiums, meetings and educational presentations twenty-four hours a day on an on-demand schedule.

**About HorseTV:**

HorseTV is the first and only multi-media network dedicated to the worldwide equestrian industry. After being acquired by a Texas-based investment firm in January, 2008, it was re-launched under its new ownership in January, 2009.

The company's goals are to not only serve and aggregate horse-oriented viewers, but importantly, to also serve as a gateway to the world of horses by attracting mainstream, family-oriented audiences with new and current equestrian sports and lifestyle programs. By promoting the equestrian industry on a global basis, the company provides an aggregation of viewers to worldwide advertising and sponsorship opportunities, further promoting the horse and enhancing equestrian sports and lifestyles. HorseTV addresses these goals by creating, acquiring and affiliating with reliable and accessible multi-media platforms to provide world class programming covering all horse sports, events, disciplines and breeds.

For more information:

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