



**HorseTV Announces
The Badminton Horse Trials Web Broadcast Schedule**

First 40 minutes Complimentary to the Worldwide Internet Audience

Dallas, Texas

April 29, 2008 - Beginning May 2, 2008, video of The Mitsubishi Motors Badminton Horse Trials will be available online through HorseTV, the first and only multi-media network dedicated to the equestrian world, on both its websites, HorseTV (www.horsetv.com) and NickerNetwork(www.nickernetwork.com).

The Badminton Horse Trials run from Thursday, May 1st though Sunday, May 4th . Video coverage will be available through HorseTV's websites beginning May 2nd.

Programming will premiere on the dates below and then remain available for on-demand viewing throughout the month of May.

Date:	Programming Premiere:
Friday, May 2nd	Dressage from May 1st
Saturday, May 3rd	Dressage from May 2nd LIVE coverage of the Cross Country, beginning at 11:00 GMT+1 (in the U.S. 6:00 AM, EDT and 3:00 AM, PDT)
Sunday, May 4th	Jumping phase from May 3 rd
Monday, May 5th	Jumping from May 4th

The first 40 minutes of Internet broadband viewing will be made available at no cost during the event. After that complimentary period, continued viewing throughout the remainder of the competition, streaming live or selected from an on-demand listing of events, is available for the low price of approximately U.S. \$.05 per minute.

For more information, please email news@horsetv.com.

About HorseTV:

HorseTV is the first and only multi-media network dedicated to the equestrian industry worldwide. The company's goals are to serve horse-oriented viewers while also attracting general, family-oriented audiences with new and current equestrian lifestyle programs, and to expand the awareness, interest and the population of horse people worldwide. Promoting the equestrian industry on a global basis, HorseTV addresses its goal by creating, acquiring and affiliating with reliable and accessible multi-media platforms and world class equestrian programming to provide reach for every horse sport, event, discipline and breed.

For more information:

www.HorseTV.com

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About Nicker Communications, LLC:

Nicker Communications, LLC creates, produces, distributes and syndicates equestrian and horse-related television programming . It is also a direct-to- consumer retailer of horse-related electronic and print media, including but not limited to DVDs, books, software, games, art and other equestrian lifestyle consumer products. The company utilizes Internet-based technologies blended with traditional retail-to- consumer distribution methodologies. It serves the equestrian world by providing a growing archive of equestrian and horse-related on-demand video content through its website, www.NickerNetwork.com.

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