



## **HorseTV Providing Online Broadcasts of \$50,000 Purina Mills, \$50,000 Ring Power and \$100,000 Deluca Toyota Tundra Show Jumping Grand Prix's from HITS Ocala Winter Circuit**

### **HorseTV Expanding Reach of Live Online Broadcasts**

Dallas, Texas

February 27, 2009 - HorseTV, following last week's announcement by Equestrian Sport Productions, LLC of its agreement with HorseTV Live to provide worldwide, live Internet television coverage of the FEI Nations Cup from the FTI Winter Equestrian Festival, has expanded its live Internet broadcast schedule to include top show jumping grand prix's from the HITS Ocala Winter Festival, including the \$50,000 Purina Mills Grand Prix, the \$50,000 Ring Power Grand Prix, and the \$100,000 Deluca Toyota Tundra Grand Prix of Ocala.

The grand prix competition coverage is part of the continuing six-week long Internet broadcast from the HITS show grounds in Ocala.

HorseTV, which just began its live and delayed-live roll-out of domestic and international shows and events in early February, will be providing a diverse equestrian sport Internet broadcast schedule during its inaugural 2009 season under the new ownership of the Dallas-based investment group led by Bernie Uechtritz, delivering a wide variety of live equestrian sports to the estimated potential worldwide audience of 75 million equestrian enthusiasts.

Interested viewers should go to [HorseTV.com](http://HorseTV.com), click on the HorseTV Live icon on the right, and then enter an email address to register. Current webcast selections will then be displayed. Viewers will also have the opportunity to indicate their interests in discipline specific categories for future Internet broadcasts, including Dressage, Eventing, Driving, Western Events and more.

#### **About HorseTV:**

HorseTV is the first and only multi-media network dedicated to the equestrian industry worldwide. The company's goals are to serve horse-oriented viewers while also attracting general, family-oriented audiences with new and current equestrian lifestyle programs, and to expand the awareness, interest and the population of horse people worldwide. Promoting the equestrian industry on a global basis, HorseTV addresses its goal by creating, acquiring and affiliating with reliable and accessible multi-media platforms and world class equestrian programming to provide reach for every horse sport, event, discipline and breed.

For more information:

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