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Renowned Harness Maker David Freedman Provides Commentary for HorseTV Broadcast of CAI Live Oak International

Ocala, FL

March 26, 2009 - World renowned harness maker, David Freedman, switched hats or in this case headsets to serve as a commentator for the broadcast of the 2009 CAI Live Oak International to air on HorseTV. The Live Oak International event has gained a reputation for being one of the top combined driving competitions in the United States and this year's competition was a USEF Selection Trial for the 2009 FEI World Driving Championships.

David Freedman, president of Freedman Harness based in Toronto Canada, has an extensive knowledge of the sport of combined driving and brings six generations and an almost 200 year legacy of harness making experience to his colorful commentary. Several well-known world competitors including Misdee Wrigley-Miller, Australian medalist Boyd Exell and USA Champion Chester Webber joined Freedman on the HorseTV Set Sports Desk for alternating expert and colorful commentary, which was shot adjacent to the spectacular water hazard sponsored by Pennfield Feeds. The alternating experts helped provide the HorseTV audience with an exciting insider's glimpse into the world of combined driving with a fresh perspective.

Freedman Harness is known worldwide for their harnesses and equestrian leather goods. Many elite professionals in the sport of combined driving rely on equipment from Freedman Harness, including the six-time U.S. National Four-In-Hand Driving Champion Chester Weber, who continued his 2009 winning streak at the Live Oak International.

In the vendors pavilion at Live Oak, Freedman Harness displayed their line of luxurious of leather goods. Along with their beautifully crafted harness collection was the collection of Freedman's belts, handbags and travel bags that are becoming the *must-have* accessory for the equestrian set!

The upcoming broadcast of Live Oak International is just one of a number of major equestrian competitions, documentaries and other programs that can be viewed at HorseTV and available online at www.horsetv.com. HorseTV Chairman, Bernard Uechtritz who was also hands on at the Live Oak event said, "This is truly a very skilled and spectacular sport which offers great interest and value to mainstream viewers as attested by the large crowds who attended the venue. Our thrust in providing coverage of this event was to provide some different aspects and appeals of the sport to an outside audience, as well as promote those

involved. To have David commentate along with a great lineup of other knowledgeable professionals who got involved was a lot of fun and a real privilege for us." HorseTV is the first and only multimedia network that is dedicated to equestrian sport worldwide.

Live Oak International continuously attracts international level exhibitors as well as a huge crowd of spectators. Freedman, a veteran attendee of the event, got to see it from a fresh perspective as the commentator. "As always, Live Oak is an exciting event but to commentate the event, I looked at it as a viewer at home might see for the first time. It was really even more exciting explaining and analyzing the details. HorseTV viewers are in for a treat," said Freedman of the broadcast.

For more information on the tradition of Freedman Harness or their high-quality goods, visit the website at www.FreedmanHarness.com.

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Photo: HorseTV president Bernard Uechtritz (center) stands with David Freedman of Freedman Harness (right) and Misdee Wrigley-Miller (left) who were positioned by the difficult water obstacle to give commentary on the teams of horses competing at the CAI Live Oak International. (Photo courtesy of JRPR, no photo credit necessary)